

# Facts & Stats



We do so much online—from banking to shopping to socializing and more. Make the internet safer for you and your family with MetLife and Aura Identity & Fraud Protection, which offers all-in-one proactive protection to help stop threats before they strike.

## The average consumer's digital activity

22

devices<sup>1</sup>

100

online passwords<sup>2</sup>

8+

hours/day online<sup>3</sup>

## Digital identity theft and fraud activity



The FBI receives over 2,000 fraud complaints daily.<sup>4</sup>



Victim losses were reported to be over \$10.3 billion last year.<sup>4</sup>



50% of Americans are worried about their digital security and data breaches.<sup>1</sup>

## Identity & Fraud Protection powered by Aura includes these features to help minimize the risk of identity theft:



### Identity Theft Protection

Get alerted to detected threats to your identity, SSN, online accounts and more. Plus, guard against data brokers who try to sell your info on the web.



### Financial Fraud Protection

Stay one step ahead of threats with credit, bank account, personal property monitoring and financial tools to help keep your assets safe.



### Digital Security

Connect online more securely and privately with intelligent safety tools that help protect your passwords, devices and Wi-Fi connections from hackers.

## Additional benefits that work for you

- A choice of plans and options to fit your needs and budget.
- 100% U.S.-based customer support available 24/7/365 to answer account, technical or billing questions.
- White glove fraud resolution services to assist victims of fraud through every step of the restoration process.

**Questions?** Aura's customer support team is available 24/7/365 at 1-844-931-2872.

1. "Consumers Benefit From Virtual Experiences, but Need Help Managing Screen Time, Security and Tech Overload," <https://www2.deloitte.com/us/en/pages/about-deloitte/articles/press-releases/connectivity-and-mobile-trends.html>. Accessed June 2023.
2. "How Many Passwords Does The Average Person Have in 2023?" <https://increditools.com/how-many-passwords-does-the-average-person-have/>. Accessed June 2023
3. "Average time spent per day with digital media in the United States from 2011 to 2024." <https://www.statista.com/statistics/262340/daily-time-spent-with-digital-media-according-to-us-consumers/>. Accessed June 2023.
4. Federal Bureau of Investigation Internet Crime Report 2022. [https://www.ic3.gov/Media/PDF/AnnualReport/2022\\_IC3Report.pdf](https://www.ic3.gov/Media/PDF/AnnualReport/2022_IC3Report.pdf)

No one can prevent all identity theft or monitor all transactions effectively.

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