

# When your employees can shop, everyone saves



Did you know that prices for the same-quality medical services can differ by thousands of dollars from location to location? With SmartShopper®, an engagement and incentive program that is included with your health plan,<sup>1</sup> your employees can shop for healthcare services and compare prices for common procedures and tests. In addition to helping them find lower-cost locations for care, SmartShopper rewards them for making cost-effective choices.

The example below shows how costs can vary by location for the same procedure.





Medical procedure	Colonoscopy
Provider A cost	\$1,182
Provider B cost	\$2,932
Provider C cost	\$4,749


Examples shown are for specific locations and time periods and may not represent actual costs for procedures in your area.

## Sample procedures and rewards<sup>2</sup>

Procedure	Reward	Procedure	Reward
Physical therapy	\$150	Mammogram	\$50
Colonoscopy	\$150	Outpatient labs	\$25
Hernia repair	\$250	Infusion drugs	\$25–\$500 <sup>3</sup>
Knee surgery	\$750	Ultrasound	\$50

## How does SmartShopper work?

-  The doctor recommends a medical test or procedure.
-  Your employee [shops for the service by phone or online at \*\*smartshopper.com\*\*](#).
-  Your employee has the procedure at a reward-eligible location.
-  Once the claim is paid, your employee is sent a reward in the mail.

 For more information, your employees can call the Personal Assistant team at **866-488-5441** or go to [smartshopper.com](#).



## SmartShopper®

<sup>1</sup> Availability may vary; please contact your Anthem representative to see if you're eligible for this program.

<sup>2</sup> Reward payments may be taxable.

<sup>3</sup> The reimbursement for infusion services depends on the drug administered.

The SmartShopper program is provided by Sapphire Digital, an independent company. Incentives available for select procedures only. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program. Rewards are for select procedures only, and reward payments may be taxable.

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